



*Print*  
Rate Card

PRINT RATES

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SIZE & POSITION	RATE (€ HT)
<b>STANDARD</b>	
Single page (Full color)	€26.000
1/2 horizontal page	€23.000
Double page	€52.000
<b>PREMIUM</b>	
<b>Pages</b>	
Gatefold Cover (3 Pages)	€101.400
1st double page	€70.400
2nd double page	€64.800
3rd double page	€62.500
4th double page	€54.900
Double media horizontal page	€41.100
Facing Staff	€36.400
Facing Summary	€36.400
Facing Letter Director	€36.400
Facing Collaborators	€34.400
Facing Section Opener	€34.400
Back Cover	€49.900
Inside Back Cover	€32.800

## TARIFAS DIGITALES

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	CPM (€ GROSS)
<b>ROS</b>	€25,00
ROS High Impact	€30,00
RON standard multisite *at least 4 CN sites	€14,00
RON high impact multisite *at least 4 CN sites	€16,00
Total Look Standard	€27,00
<b>VIDEO</b>	
Preroll /In Read /Youtube	€29,00

## FEE TÉCNICOS

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	RATES
<b>AD STUDIO FORMATS</b>	from €2.000
<b>ADDITIONAL VARIATIONS</b>	€200 each
Cover, Celtra, Ad studio formats	
<b>MAJORATIONS TARGETING</b>	
Geotargeting	+10%
<b>DATA ACTIVATION</b>	
Capping	+10%
Conductual	+10%
Set up	+10%
<b>DAILY SPONSORINGS</b>	
Basic	€41,00
High Impact	€45,00
<b>NEWSLETTER</b>	
Editorial Newsletter Sponsorship	€4.875
Opt-in	€6.500

VOGUE  
ESP. NA

*Display &  
Video Rates*



*Web + Digital*  
Rates

TARIFAS WEB

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**STANDARD ADS**

**CPM (€ GROSS)**

Billboard	€25,00
Doublesky	€25,00
Leaderboard	€25,00
MPU	€25,00
Interscroller	€30,00

CUSTOM DIGITAL SOLUTIONS RATES

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**RATES**

**NATIVE ARTICLES**

From	€9.000
KPI: page views	

**SOCIAL AMPLIFY**

Post Video- Facebook /IG	€5.600
Post Story	€5.600
Post Carrusel	€5.600
Post Video Tik Tok	€5.600

**EMAILING & NL**

Opt-in	€6.500
Editorial Newsletter Sponsorship	€4.875