

VANITY FAIR

Print Rate Card

PRINT RATES

SIZE & POSITION

RATE (€ HT)

STANDARD

Single page (Full color)	€24.900
1/2 horizontal page	€20.500
Double page	€49.900

PREMIUM

Pages

First double page	€68.5800
Second double page	€65.100
Third double page	€62.800
Fourth double page	€60.100
Double page between summaries	€55.100
Facing Staff	€33.600
Facing summary	€33.600
Facing Director Letter	€33.600
Facing Contributors	€33.600
Page 1st quarter	€27.000
Facing Opening section	€31.400
Back cover	€47.900
Interior of counter	€31.400

VANITY FAIR

Display & Video Rates

DIGITAL RATES

	CPT
ROS	€19,00
ROS High Impact	€23,00
RON standard multisite *at least 4 CN sites	€14,00
RON high impact multisite *at least 4 CN sites	€16,00
Total Look Standard	€21,00
VIDEO	
Preroll /In Read /Youtube	€22,00

TECHNICAL FEES

	RATES
AD STUDIO FORMATS	desde €2.000
ADDITIONAL VARIATIONS Cover, Celtra, Ad studio formats	€200 por cada una
MAJORATIONS TARGETING Geotargeting	+10%
DATA ACTIVATION Capping Conductual Set up	+10% +10% +10%
DAILY SPONSORINGS Basic High Impact	€31,00 €34,00
NEWSLETTER Editorial Newsletter Sponsorship Opt-in	€3.000,00 €4.000,00

VANITY FAIR

Web + Digital
Rates

WEB RATES

STANDARD ADS

	CPT
Billboard	€19,00
Doublesky	€19,00
Leaderboard	€19,00
MPU	€19,00
Interscroller	€23,00

CUSTOM DIGITAL SOLUTIONS RATES

NATIVE ARTICLES

	RATES
From	€6.000
KPI: page views	

SOCIAL AMPLIFY

Post Video- Facebook /IG	€4.000,00
Post Story	€4.000,00
Post Carrusel	€4.000,00
Post Video Tik Tok	€4.000,00

EMAILING & NL

Opt-in	€4.000,00
Editorial Newsletter Sponsorship	€3.000,00