## THE WORLD OF

## Print Rate Card

## PRINT RATES

SIZE & POSITION	RATE (£)
Whole page	18,406
Half page	9,833
Quarter page	5,071
Outside back cover Insider back cover	27,930
Insider front cover, 1 page DPS	24,822 45,396
Masthead	25,299
Contents	25,299
Antennae	24,281
Front half page	23,861
Front half DPS	40,262

Front-cover gatefolds, internal gatefolds, special advertising sections and advertisement promotions are available subject to quotation. All advertisement rates are stated in pounds sterling and subject to VAT at the rate applicable at the time of invoicing.