

VOGUE
ESP. NA

Print

PRINT RATES

SIZE & POSITION

RATE (€ HT)

STANDARD

Single page (Full color)	€24.775
1/2 horizontal page	€21.895
Double page	€49.560

PREMIUM

Pages

Gatefold Cover (3 Pages)	€96.600
1st double page	€67.050
2nd double page	€61.700
3rd double page	€59.500
4th double page	€52.240
Double media horizontal page	€39.125
Facing Staff	€34.650
Facing Summary	€34.650
Facing Letter Director	€34.650
Facing Collaborators	€32.760
Facing Section Opener	€32.760
Back Cover	€47.560
Inside Back Cover	€31.260



Display & Video Rates

DIGITAL RATES

	CPT (€ NET)
ROS	€17.19
ROS High Impact	€23.10
RON Standard multisite *at least 4 CN sites	€9.56
RON High impact multisite *at least 4 CN sites	€15.28
Total Look Standard	€19.10
 VIDEO	
Preroll /In Read /Youtube	€21.01

TECHNICAL FEES

	RATES
AD STUDIO FORMATS	from €2,000
ADDITIONAL VARIATIONS Cover, Celtra, Ad studio formats	€200 each one
MAJORATIONS TARGETING Geotargeting	+25%
DATA ACTIVATION Capping	+25%
Conductual	+25%
Set up	+25%
 DAILY SPONSORINGS	
Basic	€22.28
High Impact	€25.46



Web + Digital Rates

WEB RATES

	CPT (€ NET)
STANDARD ADS	
Billboard	€17.19
Doublesky	€17.19
Leaderboard	€17.19
MPU	€17.19
Interscroller	€23.56

CUSTOM DIGITAL SOLUTIONS RATES

	RATES
NATIVE ARTICLES	
From KPI: page views	€9,000
SOCIAL AMPLIFY	
Post Video– Facebook /IG	€5,600
Post Story	€5,600
Post Carrusel	€5,600
Post Video Tik Tok	€5,600
EMAILING & NL	
Opt-in	€8,820
Editorial Newsletter Sponsorship	€7,717.50