



Print
Rate Card

PRINT RATES

SIZE & POSITION	RATE (€ HT)
STANDARD	
Single page (Full color)	€23.700
1/2 horizontal page	€19.500
Double page	€47.500
PREMIUM	
Pages	
1ª doble	€65.500
2ª doble	€62.000
3ª doble	€59.800
4ª doble	€57.200
Doble between summary	€52.500
Facing Staff	€32.000
Facing summary	€32.000
Facing Director Letter	€32.000
Facing Contributors	€29.900
Page 1st quarter	€25.700
Facing Opening section	€29.900
Back cover	€45.600
Interior of counter	€29.900



Display &
Video Rates

DIGITAL RATES

	CPT (€ NET)
ROS	€13,37
ROS High Impact	€20,79
RON standard multisite *at least 4 CN sites	€9,56
RON high impact multisite *at least 4 CN sites	€15,28
Total Look Standard	€15,92
VIDEO	
Preroll /In Read /Youtube	€15,92

TECHNICAL FEES

	RATES
AD STUDIO FORMATS	desde €2.000
ADDITIONAL VARIATIONS Cover, Celtra, Ad studio formats	€200 por cada una
MAJORATIONS TARGETING Geotargeting	+25%
DATA ACTIVATION Capping Conductual Set up	+25% +25% +25%
DAILY SPONSORINGS Basic High Impact	€17,19 €21,95
NEWSLETTER Editorial Newsletter Sponsorship Opt-in	€6.063,75 €5.512,50

**Elements provided by the brand
*Event periods:
Fashion weeks : February-March + September-October
Black Friday/Christmas : November-December

VANITY FAIR



Web + Digital
Rates

WEB RATES

	CPT (€ NET)
STANDARD ADS	
Billboard	€13,37
Doublesky	€13,37
Leaderboard	€13,37
MPU	€13,37
Interscroller	€19,74

CUSTOM DIGITAL SOLUTIONS RATES

	RATES
NATIVE ARTICLES	
From	€6.000
KPI: page views	
SOCIAL AMPLIFY	
Post Video– Facebook /IG	€4.400
Post Story	€4.400
Post Carrusel	€4.400
Post Video Tik Tok	€4.400
EMAILING & NL	
Opt-in	€6.063,75
Editorial Newsletter Sponsorship	€5.512,50