



Print
Rate Card

PRINT RATES

SIZE & POSITION	RATE (€ HT)
STANDARD	
Single page (Full color)	€15.400
2/3 Vertical page	€14.800
1/2 Horizontal page	€13.100
1/3 Vertical page	€10.800
Doble page	€30.900
PREMIUM	
Pages	
1ª double	€40.400
2ª double	€37.600
3ª double	€33.900
Double Between summary	€33.900
Double half page horizontal	€28.800
Last double page	€33.900
Facing Summary	€21.900
Facing Staff	€21.900
Facing Director Letter	€21.900
1ª pair page	€21.900
Back Cover	€29.900
Inside Back Cover	€19.800

DIGITAL RATES

CPT (€ NET)

ROS	€13,37
ROS High Impact	€20,79
RON standard multisite *at least 4 CN sites	€9,56
RON high impact multisite *at least 4 CN sites	€15,28
Total Look Standard	€15,92
VIDEO	
Preroll /In Read /Youtube	€15,92

TECHNICAL FEES

RATES

AD STUDIO FORMATS	desde €2.000
ADDITIONAL VARIATIONS Cover, Celtra, Ad studio formats	€200 por cada una
MAJORATIONS TARGETING Geotargeting	+25%
DATA ACTIVATION Capping	+25%
Conductual	+25%
Set up	+25%
DAILY SPONSORINGS Basic	€17,19
High Impact	€21,95
NEWSLETTER Editorial Newsletter Sponsorship	€6.063,75
Opt-in	€5.512,50

**Elements provided by the brand
*Event periods:
Fashion weeks : February-March + September-October
Black Friday/Christmas : November-December





WEB RATES

	CPT (€ NET)
STANDARD ADS	
Billboard	€13,37
Doublesky	€13,37
Leaderboard	€13,37
MPU	€13,37
Interscroller	€19,74

CUSTOM DIGITAL SOLUTIONS RATES

	RATES
NATIVE ARTICLES	
From	€6.000
KPI: page views	
SOCIAL AMPLIFY	
Post Video- Facebook /IG	€4.400
Post Story	€4.400
Post Carrusel	€4.400
Post Video Tik Tok	€4.400
EMAILING & NL	
Opt-in	€6.063,75
Editorial Newsletter Sponsorship	€5.512,50