

HOUSE & GARDEN

Print, Digital + Web Rate Card

PRINT RATES

SIZE/POSITION	RATE (£)
Page run of paper	25,463
Facing matter	30,269
Half page specified	16,643
Half page run of paper	14,621
Quarter page, specified	9,382
Quarter page, run of paper	8,052
Inside front cover	69,709
Inside back cover	33,472
Outside back cover	40,469
DPS solus specified	58,095
DPS	50,926

DIGITAL RATES

SIZE/POSITION		RATE (£)
Billboard	970x250	30-38 CPM
Doublesky	300x600	30-38 CPM
Leaderboard	728x90	10-13 CPM
MPU	300x250	18-23 CPM

WEB RATES

SIZE/POSITION	
Sponsored homepage takeover	7,353/week
Houses section	23,409/week
Decoration section	29,586/week
Gardens section	7,726/week
Recipes section	485/week
Travel section	14,252/week
Apple News	1,833/month Q3 2,108/month Q4
Native article	from 10,000
Social media packages	from 5,000